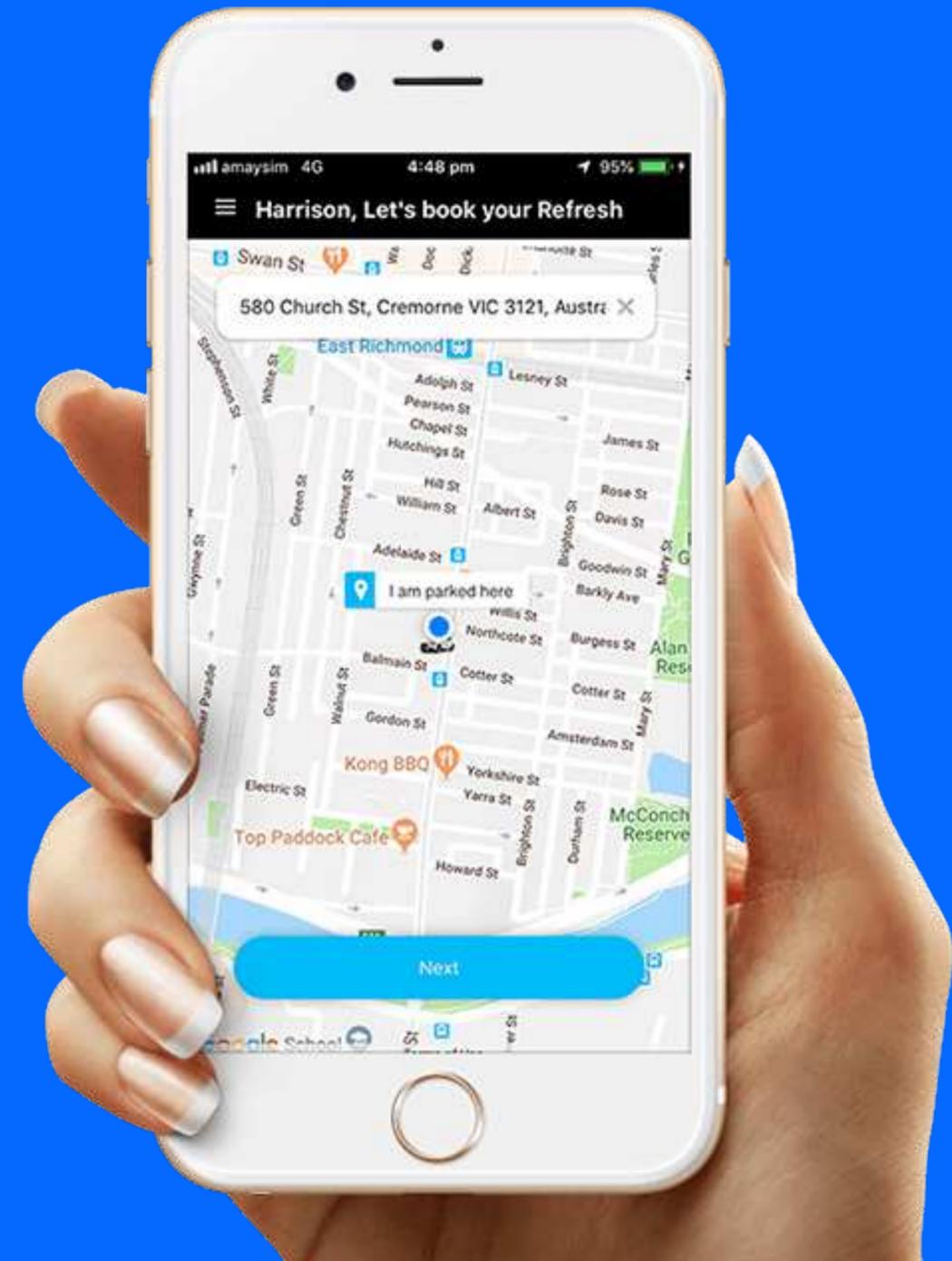


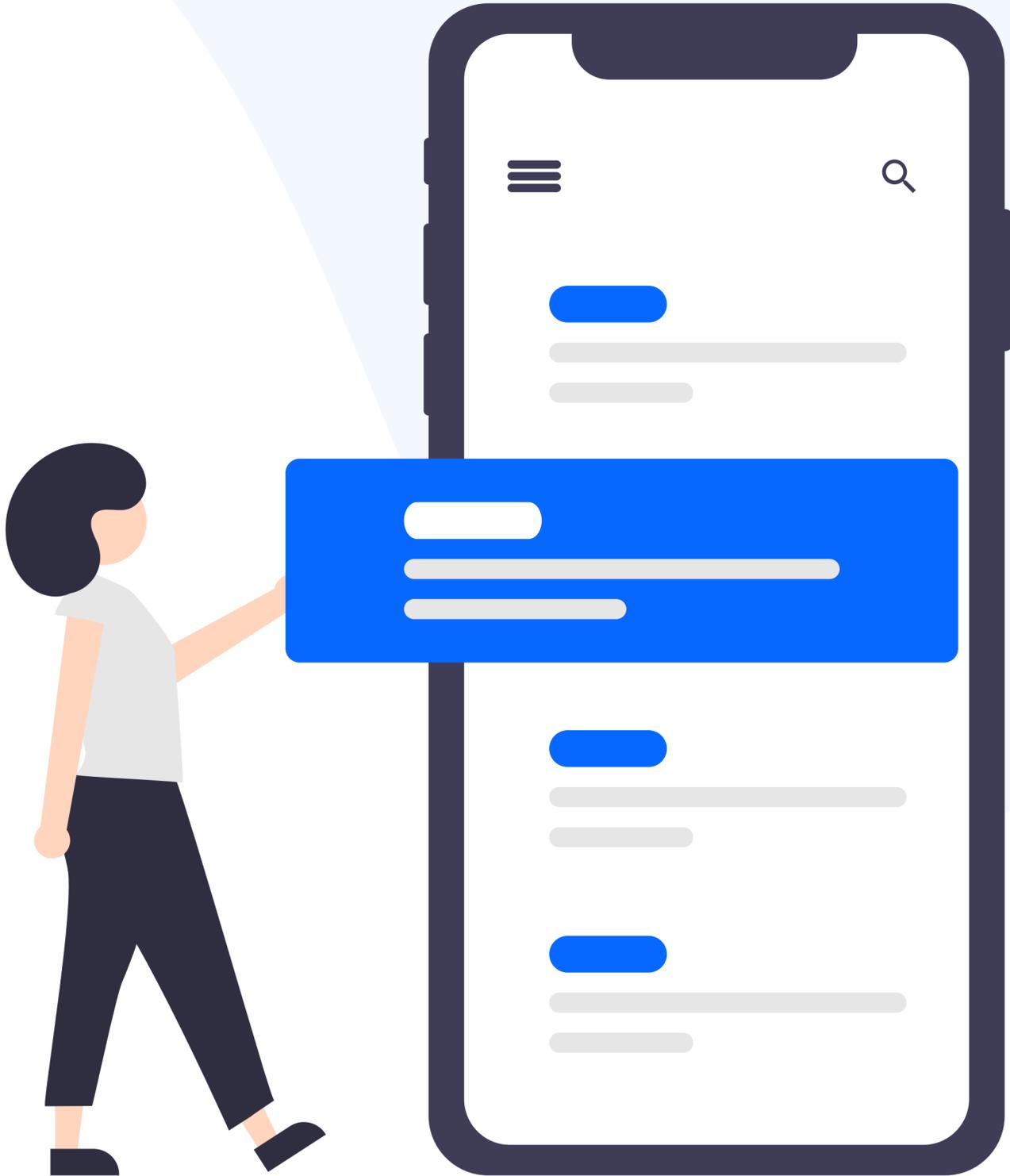
# fielddd.co

Take control of your field operations  
and become an industry leader

**REFRESH**  
Case Study



**Say goodbye to  
hassle and  
hello to time**



**fieldd**

THE ONE SOLUTION THAT DOES IT ALL

# Business Situation

Refresh Valet needed a better way to schedule and dispatch staff to job locations. They also needed a way to accept payments and perform payroll for their 4 dozen staff members.

## Solution

After exploring multiple software options that only solved a portion of their tasks, they decided to manage their entire operations using fieldd.

**+23,600  
Bookings**

**51 contractors scheduled & dispatched automatically across 2 Australian states**

## Results & Benefits

Since implementation, Refresh Valet has serviced over 20,000 clients. The entire business, which includes over 4 dozen staff is now being run remotely through fieldd.



THE ONE SOLUTION THAT DOES IT ALL

# Business Environment

The car wash and detailing market is a very competitive business, especially in warm and sunny climates like Australia. Refresh Valet in Perth, Australia needed a way to gain an advantage over their competitors. Their on-demand car washing services we're a hit, but without proper administration, they would not be able to manage more staff and grow accordingly.

They tried various software solutions to better manage their staff, bookings, and billing. However, none were able to solve all their issues in an efficient and scalable manner.



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# fieldd Solution

By implementing fieldd, Refresh Valet was able to automate their booking, scheduling, and dispatching overnight.

The first improvements came in the form of a customizable online booking page. Directing clients to use their online service scheduling form allowed Refresh Valet to better manage their bookings. Additionally, by syncing their staff availability, they were able to avoid overbookings while still receiving job orders 24/7.

The fieldd system was smart enough to suggest to customers the right person for the job and display their availability. This was possible thanks to the AI driven geofencing which provided optimal travel times. As a result, staff was never late to a service appointment.

Once a job was completed, payment was taken through fieldd Pay and then the system calculated the revenue split to staff when payroll occurred.



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# fieldd Benefits

## **Automated/Manual Schedule and Dispatch**

Manually or automatically schedule and dispatch staff to jobs with all the information they need to perform the service call.

## **Smart-Geofence Zone Mapping**

Never be late to a job again. Our AI system establishes localized service areas to maximize job coverage and efficiency while reducing travel costs.

## **Service, Admin, and Customer Apps**

Control your entire operation via admin and service apps as well as provide clients with a customer app for additional marketing and sales opportunities.

## **Customizable Online Booking Page**

Create a custom scheduling website for your clients in minutes. Improve customer service with an easy to use booking page and receive jobs 24/7.



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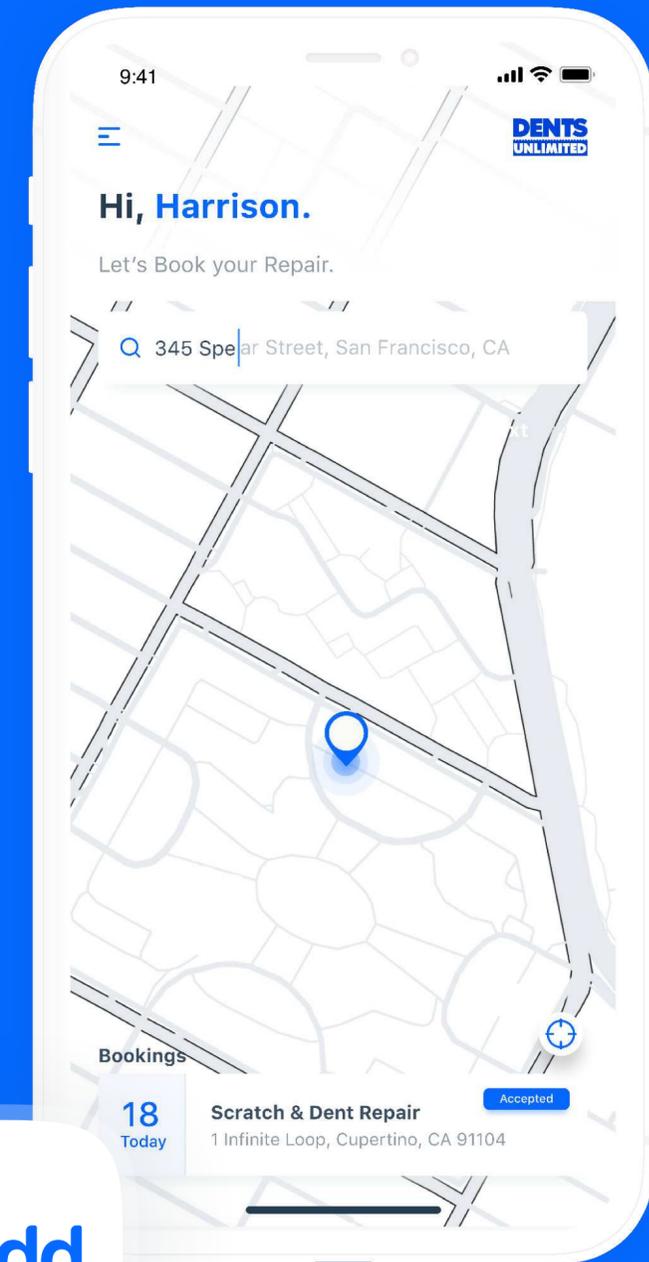
THE ONE SOLUTION THAT DOES IT ALL

# About fieldd

Uber created an in-house system that enabled them to scale but their software isn't available to the general public.

Instead of developing their own system, most companies use a series of software to run their business that unfortunately is unscalable and prevents them to grow.

Fieldd provides a unified software solution that optimizes and enhances a company's operations to 12x the efficiency of comparable software solutions.



**fieldd**

THE ONE SOLUTION THAT DOES IT ALL

# Let's talk...

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